



**PRESS RELEASE**

**FOR IMMEDIATE RELEASE**

**MALINDO AIR LAUNCHES DAILY FLIGHTS FROM KOCHI TO KUALA LUMPUR WITH FREE SEATS**

**KOCHI, 29 April 2014** – In conjunction with Malindo Air’s inaugural flight to Kochi, Tourism Malaysia have partnered with the hybrid carrier to hold the Malaysia Travel Fair from 28 to 30 April at India’s largest shopping mall – The Lulu Mall in Kochi, India.

Visitors to the fair will get to enjoy exclusive promotional rates only available at the fair, which will provide great motivation for the people of Kochi to visit Malaysia, especially during Visit Malaysia Year 2014.

Malindo Air is offering daily services from Kochi to Kuala Lumpur using a brand new Boeing 737-900ER capable of two classes in a 180-seat configuration, with 12 Business Class and 148 Economy Class seats.

Malindo Air CEO Chandran Rama Muthy said, “We are proud to be able to link Malaysians to a world-class international airport in a rapidly growing economy such as India and we are excited to see how the new service will flourish in today’s growing traveller base. We are especially enthusiastic about pulling more tourists into Malaysia because it is a commitment we are making in support of Visit Malaysia Year 2014”.

Kochi is Malindo Air’s fifth destination in India and the tenth international destination for the one-year-old carrier.

To celebrate the milestone, Malindo Air had also given away free seats to newly-launch Kochi, excluding airport taxes, valid for one-way only. The promotion ended on 27 April 2014 but the travel period is until 25 May 2014.

Stay up-to-date with Malindo Air promotions and happenings via its social media platforms on Facebook ([facebook.com/MalindoAirMalaysia](https://facebook.com/MalindoAirMalaysia)) and Twitter ([twitter.com/Malindo\\_Air](https://twitter.com/Malindo_Air)).

**Malindo Air Services for Kochi – Kuala Lumpur (commencing 28 April 2014)**

Route	Flight No.	ETA	ETD	Frequency
COK-KUL	OD232	23:35	06:00	Daily
KUL-COK	OD231	21:10	22:35	Daily



**MALAYSIA TOURISM PROMOTION BOARD**  
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For more media releases, media info and media features on Malaysia's tourism industry, kindly visit the Media Centre of Tourism Malaysia's website at <http://www.tourismmalaysia.gov.my/>

**MALAYSIA TOURISM PROMOTION BOARD OR TOURISM MALAYSIA** is an agency under the Ministry of Tourism & Culture, Malaysia. Tourism Malaysia focuses on the specific task of promoting Malaysia at all levels. Since its inception, Tourism Malaysia has grown by leaps and bounds and it has emerged as a major player in the international tourism scene. In 2013, Malaysia registered 25.7 million tourist arrivals and RM65.4 billion in receipts, making tourism its second largest foreign exchange earner and the sixth highest contributor to its Gross National Income (GNI).

Malaysia is celebrating its fourth **VISIT MALAYSIA YEAR (VMY)** in 2014 with the theme "Celebrating 1Malaysia Truly Asia". The VMY 2014 promotional campaign has started in 2013 with a series of year-long special events and activities leading to VMY 2014. It will contribute to the Government's target to receive 36 million tourist arrivals and RM168 billion in receipts by 2020, as outlined in the Malaysia Tourism Transformation Plan (MTTP) 2020.

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